

Cameron Scott

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Recent Employment

January 2021—Present: Software Engineer, Unreasonable

- Led cross-functional teams to spec, design, and develop new features to improve team productivity and end-user experience. These features utilize Ruby on Rails and a mix of front-end technologies, including React, Tailwind, and AlpineJS.
- Established consistent brand and UI standards and implemented them across all web properties.
- Helped to modernize an aging tech stack, managing upgrades to Rails 6.x, Ruby 3.x, React 17.x, and Webpack 5.8.x, as well as integrating new technologies like Tailwind, Hotwire/Turbo, and Stimulus, which helped us to drop bundle size by ~30%.
- Worked closely with senior leadership to completely redesign and rebuild the public-facing website and several program-specific websites.
- Explored opportunities for AI to augment workflows and implemented several features on top of the OpenAI API.

September 2019—January 2021: Technical Director, Clockwise

- After determining that the effort to upgrade would be economically feasible, rewrote a 9-year-old Django app in Laravel. The rewrite loaded ~40% faster, utilized a robust test suite to improve stability, and now regularly processes more than \$1M in yearly transactions.
- Worked with the founder and production manager to design and implement several new revenue streams, including 3PL and print-on-demand platforms.
- Regularly communicated with customers and production staff to understand pain points and co-design solutions to improve their app experience.
- Managed robust integrations with third-party APIs, including Stripe, Shopify, WooCommerce, and Squarespace.

July 2017—September 2019: Independent Technical/Product Consultant

- As a CTO-for-hire, worked with early-stage founders to develop MVP strategies, manage other third-party contractors, and develop technical roadmaps.
- Provided team augmentation services to agencies and large teams, offering technical expertise and scale on a per-project basis.
- Helped to build internal teams, identifying appropriate skill sets, drafting job descriptions, and vetting potential candidates.
- Worked across a wide array of technologies and verticals, adapting quickly to different stacks, teams, and management styles.

October 2013–June 2017: Co-Founder and Technical Director, Inquiri

- Managed a team of five to deliver product strategy, design, and technical implementation of software products and marketing platforms various industries and technologies.
- Managed the technology sales process from pre-sales to proposals and contracting, selling well over \$400k of services yearly.
- Individually focused on early-stage companies, helping to define and develop the technology they need to reach their next milestone within tight budgetary constraints.

Key Skills

- Front-end development with Vue, React, and AlpineJS
- UI development with Tailwind, Sass, SCSS, and even Less
- Back-end development with Laravel, Ruby on Rails, and Node/Express
- Product strategy, stakeholder interviews, and research/data collection
- UI prototyping using Figma, Sketch, Adobe Illustrator, and Invision
- Copywriting, copyediting, and content strategy
- Project management and client relations

Education**Class of 2009, Pennsylvania State University at University Park**

- Graduated cum laude with a cumulative GPA of 3.8, Dean's List standing.
- 4.0 in the English major; 4.0 in the art history minor
- Phi Beta Kappa Society Honoree